**Name**

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| --- | --- | --- | --- | --- | --- | --- |
|  | **What are the main colors used in the poster?**  **What symbols (if any) are used in the poster?** | **Are the messages in the poster primarily visual, verbal, or both?** | **Who do you think is the intended audience for the poster?** | **What does the Government hope the audience will do?** | **The most effective posters use symbols that are unusual, simple, and direct. Is this an effective poster? Why or why not?** | **If the Russian words were translated in each poster, what do you believe the messages would say? Why do you believe it says this?** |
| **Poster 1** |  |  |  |  |  |  |
| **Poster 2** |  |  |  |  |  |  |
| **Poster 3** |  |  |  |  |  |  |
| **Poster 4** |  |  |  |  |  |  |
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